

Oiltech China-Your Favorable Business Partner in China

The Only Professional Technology and Equipment Exhibition of Edible Oil in China



2008 China International Exhibition for Technology & Equipment of Edible Oil

May 15th – 17th, 2008 Shanghai Ever Bright Exhibition Center

In Conjunction With:

2008 4th China International Exhibition of Edible Oil & Olive Oil

- Approved by:** China Council for the Promotion of International Trade (CCPIT)
China Chamber of International Commerce (CCOIC)
- Organizer:** CCPIT Specialized Sub-Council of Agriculture
- Co-Organizer:** Beijing Regalland Convention & Exhibition Co., Ltd.
- Supporters:** Chinese Cereals and Oils Association (CCOA), Oil & Fat Association
China Cereal & Oil Market Newspaper
China Oil & Fat
- Official Website:** www.oilfair.com www.eoliveoil.com

Chinese Edible Oil Industry

China is the largest country of the edible oil consumption and the leading country of the demand of oil crops. Though China is also one of the leading producing countries of the rapeseed, peanut and bean in the world, the steady increase in the demand for edible oil and oil crops compel China to import more edible oil and oil crops. It forecasts that in the year of 2007/2008 China import 32,200,000 ton oil crops, which include 31,500,000 ton beans and 750000 ton rapeseeds, in the same time, the Chinese yield of oil crops will reach 57,000,000 ton, which includes 14,800,000 ton beans, 12,000,000 rapeseeds, 15,000,000 ton peanuts and 11,880,000 ton cottonseed. Besides the large import of oil crops, the import of edible oil also continuously rising. It forecasts that in the year of 2007/2008 China import 9,090,000 ton edible oil, which include 2,900,000 ton bean oil, 5,900,000 palm oil and 250,000 colza oil, in the same time, the Chinese yield of edible oil will reach 15,960,000 ton. According to the official statistic data of edible oil consumption, since 2002 the consumption of edible oil keep the about 10% increase and till 2010 the consumption will reach 35,000,000 ton. In a word, Chinese market is the noticeable and remarkable market for the manufacturers of equipment and technology of edible oil.

At present, soybean oil, corn oil, colza oil, peanut oil, cottonseed oil, sunflower oil, concoction oil and salad oil are the main types of edible oil in China's market and most bottles and plastic buckets of edible oil are for sale in Chinese market. In the recent years more people pay more attention to the nutrition and health edible oil, so some special type, health and functional edible oil are flooding in China's market, for example, olive oil, camellia oil, grape seed oil, safflower seed oil, nucleolus oil, almond oil, avocado oil, amaranth oil and so on. In this case, Chinese market will need more those packing, labeling and bottling

machines and other related equipments

The purpose of Oiltech China

Oiltech China is the only and professional exhibition for equipment and technology of edible oil in China, offers the most direct and efficient business site for between the manufacturers, exporters with the Chinese edible oil producers, importers, traders, and agents to meet each other, achieve the cooperation and expand the influence of your brands, and also would communicate with Chinese professionals, experts and manufacturers. Oiltech China 2007 has been held successfully from April 16 to 18 in Beijing. Over 120 companies that are from Spain, Italy, Greece, Turkey, Jordan, Syria, Portugal, Tunisia, Germany, Australia, Switzerland, Israel, China, Hong Kong have participated in this exhibition,

Promotion Plan

- To mail and distribute over 50000 visitors tickets
- Through some professional media to promote Oiltech China, for example, Xin Hua News Agency, China Oil & Fat, China Cereal & Oil Market Newspaper, Cereal & Oil Technology, Food Technology, Food and Machinery, Cereal and Oil Processing, Food science, www.google.com, China food business Website, China Oil & Fat Information Website, China Business Newspaper and so on.
- Chinese Cereals and Oils Association, China Vegetable Oil Association, Trading Promotion Center of the Ministry of Agriculture and other related associations and organization will invite their members to visit Oil China 2008.
- During Oiltech China 2008 China International Edible Oil Processing Technology Forum will be held and will focus on technology innovation and processing improving in order to produce health and nutrition edible oil.
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2008 Exhibition Information

1. Date & Venue:

- Date: May 15th to 17th, 2008
- Venue: Shanghai Ever Bright Exhibition Center
- Add: No.66 Cao Bao Road, Xuhui District, Shanghai 200235 China

2. Scope of Exhibits

- Processing equipments and lines of edible oil, oilseeds or oil fruits pretreatment equipment, pre-pressing equipment, pressing equipment, refining equipment, extracting and separating equipment, transferring equipment, filling and bottling equipment, packing equipment, inspecting and testing instruments, balancing tools and so on
- New technology, technical, processing, products about edible oil processing
- Related accessorial materials, tools, instruments, additives, solvents and Packing materials, plastic bottle, barrel and so on.
- Edible oil project Design, research, programming, management, maintenance and so on
- Related books, magazines, service organizations, association and so on

3. Space Rental (Step 1:choose your space; Step 2:choose your fitted equipment)

A) Raw space rental (minimum 9 square meters)

- 1 side open (min 9 sq.m.) Euro 220 per sq.m.
- 2 sides open (min 12 sq.m.) Euro 240 per sq.m.
- 3 sides open (from 18 sq.m. to 54sq.m.) Euro 280 per sq.m.
- 4 sides open (from 36sq.m. to 72 sq.m.) Euro 360 per sq.m.
- 3 or 4 sides open (73 sq.m. or more) Euro 260 per sq.m.

B) Stand equipment (not inclusive of raw space rental cost, see details on annex 1)

- Basic Standard Package (minimum: 9 sq.m.): Euro 40 per sq.m.
- Senior Standard Package (minimum: 9 sq.m.): Euro 80 per sq.m.
- Luxury Standard Package (minimum: 12 sq.m.): Euro 100 per sq.m.

Remarks:

- Bookings confirmed prior to **October 30, 2007** will be granted 10% discount of the raw space rental or one 4C page of the official catalogue (the price of full page 4C is Euro 1000) for free;
- If you need special design & decoration of your space or standard booth, please directly contact us.

4. Other Related Exhibition:

- 2008 China International Exhibition of Edible Oil & Olive Oil (OilTech China 2008)

5. Advertisement Opportunity

1) Official Catalogue (the size of 210mm x 140mm)

- Bookmark with string (150mm x 50mm) EURO 1000
- Full 4C page (210mm x 140mm) EURO 1000
- Inside Double 4C pages (280mm x 210mm) EURO 1800
- Inside front cover (210mm x 140mm) EURO 1600
- 1st right hand page (210mm x 140mm) EURO 1800
- Inside back cover (210mm x 140mm) EURO 1500
- Outside back cover (210mm x 140mm) EURO 2000

2) Ticket and Hand Bag

- Back Cover of Ticket (210mm x 95mm) EURO 1000 per 20000 tickets (the total of tickets, 100000)
- Back Cover of Bag (297mm x 350mm) EURO 1000 per 2000 bags (the total of bags, 6000)

3) The ad. on the exhibition hall will be found on the Exhibitor Service Manual.

6. Product Press Conference

If you wish to promote your product or your company through the press conference, we will provide the following service for you:

- 50-100 meeting room;
- One projection set
- One microphone and sound box
- 50-100 related visitors, reporters
- 1 hour per conference

The service fee per conference is EURO 1000 and will be floating in accordance with the exhibitor's concrete request. Before **February 1, 2008** booking press conference will be accepted.

Enquiry, please Contact:

Beijing Regalland Convention & Exhibition Co., Ltd.

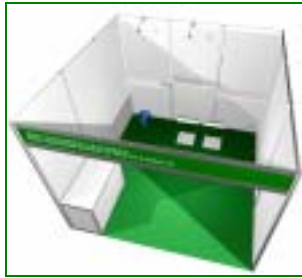
Add: Room No.438 Jin Ou Building, An Zhen Li,
Chao Yang District, Beijing 100029 China

Tel:0086 10 64416542, 64414996 Fax:0086 10 64412631

Website: www.oilfair.com www.eoliveoil.com E-mail: regalland@regalland.com

Annex-1

(Non contractual pictures)



Basic Standard Package



Senior Standard Package



Luxury Standard Package

Item	Basic Standard Package	Senior Standard Package	Luxury Standard Package
Price	Euro 40 per sq.m.	Euro 80 per sq.m.	Euro 100 per sq.m.
Minimum surface	9 sq.m.	9 sq.m.	12 sq.m.
Partition walls	Yes	Yes	Yes
Carpet	Yes	Yes	Yes
Fascia Name (1)	1	1	1
Company signage	•	•	1 panel
Lights (2)	2 lamp lights	2 spotlight	3 spotlight
Electricity and power plug	1 x 13 amp	1 x 13 amp	1 x 13 amp
Exhibit Table	1	1	1
Round table	•	1	1
Chairs (3)	2	3	3
Information counter	•	1	1
Bar stool	•	1	1
Waste paper basket	1	1	1
Flat shelves (4)	4 lm	4 lm	4 lm
Tall showcase (5)	•	1	1
Lockable storage	•	•	1 (1m x 1m)
Potted plants (6)	•	•	2
Stand cleaning	3 days	3 days	3 days

Remark: (1) 1 fascia names per 1 open side;(2) Additional 1 light per 3 sqm; (3) Additional 1 chair pre 3 sqm; (4) Additional 1 shelf per 3 sqm;(5) Additional 1 showcase per 6 sqm; (6) Additional 1 potted plant per 6 sqm